

175th Anniversary Parade Sponsored by The Bank of New Glarus

DIVISION

UNIT

Saturday, July 31st, 2021 – 10:30am

DIGNITARY APPLICATION

For veteran groups, dairy queens, VIPs, etc. Dignitaries must provide own convertible and driver, as well as car signage. Contact us at info@swisstown.com for recommendations.

Dignitary Name: _____

Dignitary Title: _____

Organization Represented: _____

FLOAT APPLICATION (\$25)

For businesses, clubs, youth or special interest groups, school groups, tractors, business mascots, etc. **LIMITED TO BUSINESSES AND GROUPS LOCATED IN GREEN COUNTY!**

- It is REQUIRED that your float or unit will be decorated, signed, and themed to reflect one or more of the following: New Glarus, cheese, dairy, farming, or Swiss heritage. Entries lacking details on signage and theme will be returned to the applicant.
- IMPORTANT: Entries not decorated, signed or themed appropriately WILL be removed from the lineup on parade day.
- TRACTORS: You may combine tractor entries on this form, but there is a \$25 fee for each tractor in your group. The contact person listed on the entry form is responsible for notifying everyone in the group of the division and unit assignment.

Unit Title of Theme: _____

Business or Group Name: _____

ENTERTAINER APPLICATION

If you have received this application and are no longer the contact person, please notify us at 608-527-2095 or info@swisstown.com.

Entertainer/Group Name: _____

Fee Requested: _____ *(Budgetary limitations may impact acceptance!)*

Yes _____ No _____ Will there be live or recorded music with this unit?

Yes _____ No _____ Are there horses*/animals in this unit? If so, how many? _____

**horse units must provide their own clean up ATVs*

Yes _____ No _____ ****Will you be distributing items along the parade route? If so, list items here:**

****see Parade Guidelines for rules regarding distribution of items along parade route.**

Contact Person: _____ Phone #: _____

Email address: _____

Mailing address: _____

Number of People in Unit: _____

(Please be sure to include ALL people who will be in your group. Walkers, riders, drivers, etc.)

Below, please provide a basic description of your parade group and/or float. How will it be decorated, number of people participating, etc.

Entries are due by May 15th, 2021

Selected applicants will be notified by June 1st, 2021

Mail/email entry form and check (if applicable) to:

New Glarus Chamber of Commerce PO Box 713 New Glarus, WI 53574

Questions? Contact our office at 608-527-2095 or info@swisstown.com