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**Polkafest & Beer, Bacon & Cheese Sponsorships**

The New Glarus Chamber of Commerce invites you to join us as a sponsor of Polkafest and New Glarus Beer, Bacon & Cheese that will be held the weekend of June 7th, 2019. These events are a great opportunity to promote your business to the more than 3000 visitors that will be in town over these dates. Polkafest offers free live music and delicious local beer Friday night through Saturday, while Beer, Bacon & Cheese will bring 2000 people to town on Saturday, June 8th to try samples from 40 different vendors. Sponsorship levels are below; please return your sponsorship application by **Friday, May 10th.**

Should you have any questions, please contact Bekah Stauffacher at 527-2095 or [Bekah@swisstown.com](mailto:Bekah@swisstown.com).

Thank you in advance for your support!

**$500 sponsorship:**

* Your business's banner hung in the Polkafest tent (you provide banner)
* Your business logo on the festival poster
* A call out in the local newspaper before and after the event
* 2 free passes to Beer, Bacon & Cheese
* 10 free beer tokens for the weekend

**$1000 sponsorship​:**

* Your business's banner hung in the Polkafest tent (you provide banner)
* Your business logo on the festival poster
* A call out in the local newspaper before and after the event
* Call out thank you’s by the band to the crowd throughout the weekend
* Facebook and Instagram posts spotlighting your business before and during the festival weekend
* 4 free passes to Beer, Bacon & Cheese
* 20 ​free ​beer tokens for the weekend

**Polkafest & Beer, Bacon & Cheese Sponsorships**

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Applications are due by Friday, May 17th, 2019**

**Banners must be delivered to the Chamber by June 1st, 2019**

**Please Mail Sponsorship Form & Payment to:**

New Glarus Chamber of Commerce

PO Box 713

New Glarus, WI 53574

